



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): **HANDEL, SEAN, ET AL.**  
For (title): **SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A  
PERSONALIZED PRODUCT REPORT**

Filing Date: **11/19/98**  
Serial No: **09/196,338**

Examiner: **KEMPER, M.**  
Art Unit: **2764**

TC 2700 MAIL ROOM

AUG - 3 2000

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**Box Non-Fee Amendment**  
**Assistant Commissioner for Patents**  
**Washington, D.C. 20231**

**Certificate of Mailing (37 CFR 1.8(a))**

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231.

7/27/00  
(Date)

*Stefanie Howell*  
(Signature of STEFANIE HOWELL)

**RESPONSE TO OFFICE ACTION  
AND AMENDMENT**

Sir:

In response to the Office Action dated April 27, 2000, Applicant(s) submit the following remarks and amendment, currently due on a statutory period for response extending through July 27, 2000.

**AMENDMENTS**

**In the Claims:**

- Sub B1*
1. A method for creating a user network interface, comprising the steps of:
    - (a) allowing a user to aggregate profile information into sets including at least one of: home persona, alternate home persona, and work persona;
      - [(a)] (b) obtaining user profile information from at least one of the sets;
      - [(b)] (c) gathering information from one or more users regarding product characteristics;
      - [(c)] (d) correlating the user responses;
      - [(d)] (e) performing statistical analysis of the user responses; and